

### PROGRAM APPROVAL APPLICATION

# NEW or SUBSTANTIAL CHANGE or LOCALLY APPROVED

(This application may not exceed 3 pages)

| Fill In Form  |                   |  |  |  |
|---|-------------------|--|--|--|
| Real Estate (CoA and AS) Proposed Program Title           |                   | Fall 2018 Projected Program Start Date                         |  |  |
| Irvine Valley College<br>College                          |                   | South Orange County Community College District District        |  |  |
| Contact Information                                       |                   |  |  |  |
| Corine Doughty<br>Voting Member                           |                   | Dean, Instruction, EWD Title                                   |  |  |
| 949-282-2730<br>Phone Number                              |                   | cdoughty@ivc.edu<br><sup>Email</sup>                           |  |  |
| Goal(s) of Program (Check all that apply):                |                   |  |  |  |
| □ Career Technical Education (CTE)                        | Transfer          | ☐ Other  |  |  |
| Type of Program (Check all that apply):                   |                   |  |  |  |
| Certificate of Achievement 12-17 (or 17-27 quarter) units |                   | Certificate of Achievement 18+ semester (or 27+ quarter) units |  |  |
| □ Associate of Science Degree                             |                   | Associate of Arts Degree                                       |  |  |
| Reason for Approval Request (Check One)                   |                   |  |  |  |
| ☐ New Program ☐ Substantial Chang                         |                   | nge  |  |  |
| Program Information                                       |                   |  |  |  |
| 0511.00 Recommended <u>Taxonomy of P</u>                  | rogram (TOP) Code |  |  |  |
| 25-28 Units for Major-Degree                              |                   |  |  |  |
| 60-70 Total Units for Degree                              |                   |  |  |  |
| 25-28 Required Units-Certificate                          |                   |  |  |  |
| Writton Form  |                   |  |  |  |

# 1. Insert the description of the program as it will appear in the catalog. (See PCAH pp. 142 and 170)

Students who complete the core curriculum are equipped with not only immediately marketable skills but also the coursework necessary to sit for the California Real Estate Salesperson and Broker Examinations. The goal of the program is to prepare the student for entry into the real estate field, in such career areas as Real Estate Sales Agent, Real Estate Broker, Loan Officer, Property Manager, Title Examiner, Leasing Agent, Escrow Officer and other real-estate-related fields. Students also earn transferable lower-division credit that may be applied toward a baccalaureate degree in business-related areas. In addition, individual courses in such areas as appraisal, property management, and real estate finance will provide students with entry-level skills in these areas. Courses are offered either online or during the evening to allow individuals with family and employment commitments the opportunity to study for a new or re-entry career.



#### 2. Provide a brief rationale for the program.

Certificate of Achievement rationale - Updates to the program include: Changes to recommended electives to increase electives available including honors courses. Updates to catalog and schedule descriptions. Degree is no longer transferrable.

Associate of Science rationale - Updates to the program include: Changes to recommended electives to increase electives available including honors courses. Updates to catalog and schedule descriptions. Degree is no longer transferrable. The number of major course units align with the education requirements set forth by the CalBRE to qualify for the Real Estate Broker's examination.

3. Summarize the Labor Market Information (LMI) and employment outlook (including citation for the source of the data) for students exiting the program. (See PCAH pp. 85-88, 136, 147, 148, 165, 168, and 176)

#### Current and Future Employment

In Los Angeles and Orange Counties, real estate occupations are expected to increase by 4% between 2015 and 2020. In 2015, there were a total of 54,865 jobs in the region. By 2020, it is estimated that there will be 56,832 jobs, an increase of 1,967.

Table 1 - Real Estate Jobs

| soc     | Description   | 2015<br>Jobs | 2020<br>Jobs | 2015-2020<br>Change | 2015-2020<br>% <b>C</b> hange | Annual<br>Openings | Median<br>Hourly<br>Earnings |
|---------|---|--------------|--------------|---------------------|-------------------------------|--------------------|------------------------------|
| 41-9022 | Real Estate Agents  | 25,758       | 26,411       | 653                 | 3%                            | 358                | \$20.40                      |
| 11-9141 | Property, Real Estate,<br>and Community<br>Association Managers | 17,665       | 18,648       | 983                 | 6%                            | 526                | \$27.16                      |
| 41-9021 | Real Estate Brokers   | 7,437        | 7,620        | 183                 | 2%                            | 102                | \$30.37                      |
| 13-2021 | Appraisers and<br>Assessors of Real Estate                      | 4,005        | 4,153        | 148                 | 4%                            | 107                | \$29.98                      |
|         | Total/Average   | 54,865       | 56,832       | 1,967               | 4%                            | 1,093              | \$24.62                      |

Source: EMSI Employment Data — 2016.2

## Job Postings, Top Employers and Top Titles

In 2015, there were a total of 7,128 job postings for real estate occupations technicians in Los Angeles and Orange Counties. Over half of these job postings were for real estate sales agents (3,725 postings) and over 40% were for property, real estate, and community association managers (3,089)

Table 2 - Job Postings by Occupation (n=7,128)

| SOC Code | Occupation  | Job Postings,<br>Full Year 2015 |
|----------|---|---------------------------------|
| 49-9022  | Real Estate Sales Agents                                  | 3,725                           |
| 11-9141  | Property, Real Estate, and Community Association Managers | 3,089                           |
| 13-2021  | Assessors   | 188                             |
| 41-9021  | Real Estate Brokers                                       | 70                              |
| 13-2021  | Appraisers, Real Estate                                   | 56                              |

Source: Burning Glass



4. List similar programs at other colleges in the Los Angeles and Orange County Region which may be adversely impacted. (There is space for 10 listings, if you need more, please contact <a href="mailto:laocrc@rsccd.edu">laocrc@rsccd.edu</a>)

| College                 | Program             | Who You Contacted       | Outcome of Contact |
|-------------------------|---------------------|-------------------------|--------------------|
| Cerritos College        | Real Estate         | Nick Real               | Approved           |
| Coastline CC            | Real Estate         | Nancy Jones             | No Response        |
| East Los Angeles CC     | Real Estate; Broker | Christopher Whiteside   | No Response        |
| Fullerton College       | Real Estate         | Doug Benoit             | No Response        |
| Glendale CC             | Real Estate         | Jan Swinton             | Approved           |
| Los Angeles CC          | Real Estate         | Alex Davis              | Approved           |
| Los Angeles Harbor      | Real Estate         | Sandra Sanchez          | No Response        |
| Los Angeles Southwest   | Real Estate         | Rick Hodge              | No Response        |
| Los Angeles TTC         | Real Estate         | Marcia Wilson           | No Response        |
| Los Angeles Valley      | Real Estate         | Laurie Nalepa           | No Response        |
| Long Beach CC           | Real Estate         | Michelle Grimes-Hillman | No Feedback        |
| Orange Coast College    | Real Estate et al   | Lisa Knuppel            | No Response        |
| Saddleback College      | Real Estate         | Tony Teng               | No Response        |
| Santiago Canyon College | Real Estate         | Von Lawson              | No Response        |
|                         |                     |                         |                    |
|                         |                     |                         |                    |

 List all courses required for program completion, including core requirements, restricted electives and prerequisites. (There is space for 20 listings, if you need more, please contact <a href="mailto:laocrc@rsccd.edu">laocrc@rsccd.edu</a>). (See PCAH pp. 143 and 171)

| Courses                  | Course Number | Course Title                                | Units |
|--------------------------|---------------|---|-------|
| Core: Real Estate        | RE 172        | Real Estate Practice                        | 3     |
| Core: Real Estate        | RE 174A       | Legal Aspects of Real Estate                | 3     |
| Core: Real Estate        | RE 175        | Real Estate Finance                         | 3     |
| Core: Real Estate        | RE 176A       | Real Estate Appraisal                       | 3     |
| Elective G1: Economics   | ECON 1, 1H    | Principles of Economics – Micro, or Honors  | 3     |
| Elective G1: Economics   | ECON 2, 2H    | Principles of Economics – Macro, or Honors  | 3     |
| Elective G1: Economics   | ECON 13       | Global Economics                            | 3     |
| Elective G1: Economics   | ECON 20, 20H  | Introductory Economics, or Honors           | 3     |
| Elective G1: Accounting  | ACCT 1A       | Financial Accounting                        | 4     |
| Elective G1: Accounting  | ACCT 1B, 1BH  | Managerial Accounting, or Honors            | 4     |
| Elective G1: Accounting  | ACCT 204      | Accounting Applications: Quickbooks         | 3     |
| Elective G1: Accounting  | ACCT 215      | General Accounting                          | 3     |
| Elective G2: Real Estate | RE 170        | Real Estate Principles                      | 3     |
| Elective G2: Real Estate | RE 195        | Property Management                         | 3     |
| Elective G2: Real Estate | RE 190        | Escrow                                      | 3     |
| Elective G2: Management  | MGT 12A, 12AH | Legal Environment of Business, or Honors    | 3     |
| Elective G2: Real Estate | RE 250        | Real Estate Salesperson License Preparation | 1     |

6. Include any other information you would like to share.